



Limited-Service Restaurants in the Philippines

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued strong performance for limited-service restaurants in 2024, despite impact of inflation
Enhancing convenience and value in foodservice are key
Players seek to sustain growth by expanding into previously untapped areas and offering more value for money

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Emerging focus on sustainability and inclusivity

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Consumer Foodservice in the Philippines - Industry Overview

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