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International

# Limited-Service Restaurants in Slovakia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Positive transactions and value growth despite cautious spending habits in 2024
- McDonald's Slovakia improves its share as consumers appreciate affordable options
- Healthier food choices and soups gain ground as consumers seek both nutrition and value

PROSPECTS AND OPPORTUNITIES

- Higher disposable incomes, plant-based options and ongoing inflation are set to support value growth
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- VAT changes are set to create extra costs for restaurant operators

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Consumer Foodservice in Slovakia - Industry Overview

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