

Limited-Service Restaurants in China

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Table of Contents

Limited-Service Restaurants in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chained limited-service restaurants continues to expand in 2024 Concentration remains low within Asian limited-service restaurants Leading players lower first-party delivery fees

PROSPECTS AND OPPORTUNITIES

Infrastructure support critical for future expansion

Prefabricated food likely to play a bigger role in limited-service restaurants

Popularity of gelato presents opportunities for players in ice cream limited-service restaurants

CATEGORY DATA

- Table 1 Limited-Service Restaurants by Category: Units/Outlets 2019-2024
- Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2019-2024
- Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2019-2024
- Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2019-2024
- Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2019-2024
- Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2019-2024
- Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2024
- Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2024
- Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2024-2029
- Table 10 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029
- Table 11 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2024-2029
- Table 12 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2024-2029
- Table 13 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029
- Table 14 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

Consumer Foodservice in China - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

- Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
- Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
- Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
- Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
- Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
- Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
- Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
- Table 22 Sales in Consumer Foodservice by Fulfilment: % Foodservice Value 2019-2024
- Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024
- Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
- Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
- Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
- Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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