



Full-Service Restaurants in Nigeria

February 2024

Table of Contents

Full-Service Restaurants in Nigeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising costs hamper growth in 2023

Other full-service restaurants benefit from serving local dishes

Strong competition from limited-service restaurants

PROSPECTS AND OPPORTUNITIES

Economic growth and rising interest in international cuisines will support growth

Benefit of lower inflation and technology

Global stability would encourage international travel and boost sales in full-service restaurants

CATEGORY DATA

Table 1 - Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 - Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 - Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 - Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 - Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 8 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 9 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 10 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 11 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 12 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 13 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 14 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 15 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 16 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 17 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 18 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 19 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 20 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 21 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 22 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 23 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 24 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 25 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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