



**Euromonitor
International**

Premium Beauty and Personal Care in Bolivia

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Premium beauty and personal care faces price challenges, although niche demand persists
- Emerging local brands drive growth
- Niche groups of consumers play key role in rise of premium skin care trends, supported by social media

PROSPECTS AND OPPORTUNITIES

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Beauty and Personal Care in Bolivia - Industry Overview

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DISCLAIMER

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