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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Smoking alternatives face key challenges ahead of new legislation

Players respond with new innovations ahead of pending changes in legislation

E-commerce is thriving in all categories, while vape shops and convenience stores remain the leading channel

PROSPECTS AND OPPORTUNITIES

Growth is anticipated for e-vapour products as players adapt to regulatory changes

Steady growth prospects for nicotine pouches

Adapting to change in a new era for e-vapour products

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Tobacco in the United Kingdom - Industry Overview

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Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

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PRODUCTION/IMPORTS/EXPORTS

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