



# Tobacco in Bosnia and Herzegovina

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Cigarettes in Bosnia and Herzegovina

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- Leader Philip Morris doo enjoys a strong and loyal consumer base
- Small local grocers benefit from their widespread presence and close proximity to consumers

PROSPECTS AND OPPORTUNITIES

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Cigars, Cigarillos and Smoking Tobacco in Bosnia and Herzegovina

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- Manifatture Sigaro Toscano SpA leads with its popular Toscanello brand
- Convenient small local grocers lead sales

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Convenience is key

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