



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising demand for products perceived as less harmful
- Leading companies focus on innovation
- Convenience is key

PROSPECTS AND OPPORTUNITIES

- Evolving consumer preferences towards “reduced harm” products
- Potential health effects of e-vapour products may impact sales
- Innovation to focus on offering an enhanced user experience

CATEGORY INDICATORS

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Tobacco in Bosnia and Herzegovina - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

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