



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Morocco

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## Cigars, Cigarillos and Smoking Tobacco in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cigars, cigarillos, and smoking tobacco sustain moderate growth amid tourism revival  
Société Marocaines des Tabacs and North Africa Tobacco maintain their leading positions  
Tobacco specialists continue to dominate distribution

#### PROSPECTS AND OPPORTUNITIES

Positive outlook for cigars, cigarillos and smoking tobacco  
Société Marocaines des Tabacs and North Africa Tobacco will retain their leads cigars and cigarillos and pipe tobacco, respectively  
Travel and tourism boom set to boost on-trade tobacco sales

#### CATEGORY DATA

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## Tobacco in Morocco - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for tobacco?

### OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Low ignition propensity (LIP) cigarette regulation  
Flavoured tobacco product ban  
Reduced harm  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

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## MARKET DATA

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## SOURCES

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