



Euromonitor  
International

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Positive picture in 2024

No change in status quo

Vape shops and forecourt retailers key distribution channels

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Heated tobacco outperforms e-vapour products

Potential for nicotine pouches

Players focus on improving user experience

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Tobacco in Slovenia - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

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SOURCES

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