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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Czech Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for reduced-risk alternatives grows despite declining heated tobacco sales
BAT maintains strong presence in smokeless and e-vapour, while Philip Morris dominates heated tobacco
E-commerce and tobacco specialists continue to lead in distribution

PROSPECTS AND OPPORTUNITIES

Smokeless and heated tobacco decline as excise burden grows, while e-vapour remains resilient
Nicotine pouches gain traction as demand for tobacco-free and discreet formats grows
Innovation in e-vapour products opens new frontiers for growth

CATEGORY INDICATORS

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Tobacco in the Czech Republic - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

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Reduced harm

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SOURCES

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