



Euromonitor
International

Cider/Perry in Chile

June 2025

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2024 DEVELOPMENTS

Changing demands and climate change are challenges to cider sales
Share movement but Cía Cervecerías Unidas retains leadership overall
Grocery retailers continue to dominate distribution of cider in Chile

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Improving sales as cider offers alternative to other traditional drinks
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Alcoholic Drinks in Chile - Industry Overview

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On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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Contraband/parallel trade
Duty free
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DISCLAIMER

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