



Euromonitor
International

Rtds in Ukraine

July 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

RTDs sees a slow recovery in 2023 with fewer customers to buy these products

RTDs facing stiff competition from other areas of alcoholic drinks

Cocktails and lower alcohol products gaining ground in RTDs

PROSPECTS AND OPPORTUNITIES

Imported brands expected to shake up the competitive landscape

RTDs set to continue on the path to recovery

Category leader launches new line of non-alcoholic RTDs as sobriety becomes a trendy lifestyle choice

CATEGORY DATA

Table 1 - Sales of RTDs by Category: Total Volume 2018-2023

Table 2 - Sales of RTDs by Category: Total Value 2018-2023

Table 3 - Sales of RTDs by Category: % Total Volume Growth 2018-2023

Table 4 - Sales of RTDs by Category: % Total Value Growth 2018-2023

Table 5 - Sales of RTDs by Off-trade vs On-trade: Volume 2018-2023

Table 6 - Sales of RTDs by Off-trade vs On-trade: Value 2018-2023

Table 7 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 8 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2018-2023

Table 9 - GBO Company Shares of RTDs: % Total Volume 2019-2023

Table 10 - NBO Company Shares of RTDs: % Total Volume 2019-2023

Table 11 - LBN Brand Shares of RTDs: % Total Volume 2020-2023

Table 12 - Forecast Sales of RTDs by Category: Total Volume 2023-2028

Table 13 - Forecast Sales of RTDs by Category: Total Value 2023-2028

Table 14 - Forecast Sales of RTDs by Category: % Total Volume Growth 2023-2028

Table 15 - Forecast Sales of RTDs by Category: % Total Value Growth 2023-2028

Alcoholic Drinks in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink-driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 1 - Number of On-trade Establishments by Type 2017-2023

TAXATION AND DUTY LEVIES

Summary 2 - Taxation and Duty Levies on Alcoholic Drinks 2023

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 16 - Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

MARKET DATA

Table 17 - Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 18 - Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 19 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 20 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 21 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 22 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 23 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 24 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 25 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 26 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 27 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 28 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 29 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 30 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 31 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 3 - Research Sources

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