

Sweet Biscuits, Snack Bars and Fruit Snacks in Bosnia and Herzegovina

July 2024

Sweet Biscuits, Snack Bars and Fruit Snacks in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Navigating the health divide: A tale of two trends Protein power: Health and fitness drive growth

Innovation reigns supreme: New products and brand activity

PROSPECTS AND OPPORTUNITIES

A healthier future: Moderate growth and innovation Strong growth potential in snack bars and dried fruit

Small local grocers to lose more ground to convenience stores

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