



# Booking in Saudi Arabia

September 2024

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## Booking in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Competition between online and offline players and industry partnerships continue to influence market dynamics  
Rising corporate focus and personalisation add dynamism to travel intermediaries services

#### PROSPECTS AND OPPORTUNITIES

Technology advances and capability improvements are expected to be to the fore for industry players  
Travel intermediaries to lure high net-worth travellers with elite, exclusive services

#### CATEGORY DATA

Table 1 - Booking Sales: Value 2019-2024

Table 2 - Business Travel Sales: Value 2019-2024

Table 3 - Leisure Travel Sales: Value 2019-2024

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 5 - Forecast Booking Sales: Value 2024-2029

Table 6 - Forecast Business Travel Sales: Value 2024-2029

Table 7 - Forecast Leisure Travel Sales: Value 2024-2029

## Travel in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2019-2024

Table 9 - Surface Travel Modes Online Sales: Value 2019-2024

Table 10 - Forecast Surface Travel Modes Sales: Value 2024-2029

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 12 - In-Destination Spending: Value 2019-2024

Table 13 - Forecast In-Destination Spending: Value 2024-2029

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### SOURCES

Summary 1 - Research Sources

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