

Herbal/Traditional Products in North Macedonia

October 2024

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Herbal/Traditional Products in North Macedonia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall demand bolstered by concerns about active pharmaceutical ingredients Interest in herbal/traditional paediatric dietary supplements remains strong Use of herbal/traditional dermatologicals continues to rise

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Demand for herbal/traditional products set to grow steadily

Gut microbiota concerns will buoy sales of herbal/traditional digestive remedies

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DISCLAIMER

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