

Edible Oils in Vietnam

January 2025

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Edible Oils in Vietnam - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils sees steady total volume growth in 2024, driven by the essential nature of such products Production of edible oils faces supply volatility due to adverse weather in key producing regions Calofic Corp leads edible oils through strong branding and influencer-driven marketing

PROSPECTS AND OPPORTUNITIES

Prominence of health consciousness expected to shape edible oils

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