

Sweet Spreads in Costa Rica

October 2024

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Sweet Spreads in Costa Rica - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Gourmet-style options are well received in honey

Reduced sugar and sugar free products gain ground in jams and preserves

Expanding assortment boosts interest in nut and seed based spreads

PROSPECTS AND OPPORTUNITIES

Lower-priced health-oriented nut butters could have strong growth potential

More products likely to be made available in single-serve sachets

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