

Sweet Spreads in Kazakhstan

November 2024

Table of Contents

Sweet Spreads in Kazakhstan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall demand buoyed by high birth rates and easing of inflationary pressures Honey continues to show the fastest development

PROSPECTS AND OPPORTUNITIES

E-commerce expected to become a more important distribution channel for honey Health concerns and pricing pressures will pose challenges for chocolate spreads Domestic production of jams and preserves likely to remain underdeveloped

CATEGORY DATA

- Table 1 Sales of Sweet Spreads by Category: Volume 2019-2024
- Table 2 Sales of Sweet Spreads by Category: Value 2019-2024
- Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
- Table 4 Sales of Sweet Spreads by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Sweet Spreads: % Value 2020-2024
- Table 6 LBN Brand Shares of Sweet Spreads: % Value 2021-2024
- Table 7 Distribution of Sweet Spreads by Format: % Value 2019-2024
- Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029
- Table 9 Forecast Sales of Sweet Spreads by Category: Value 2024-2029
- Table 10 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 Penetration of Private Label by Category: % Value 2019-2024
- Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-kazakhstan/report.