



**Euromonitor
International**

Sweet Spreads in Cameroon

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for unbranded sweet spreads persists due to high cost of living
Chocolate spreads dominate, while jams and preserves struggle with high costs and competition
Persisting demand for unbranded sweet spreads prompts manufacturers to innovate with new offerings

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Growing unit price of cacao poised to ramp production costs of chocolate spreads, while competition from unbranded honey and peanut butter constrains formal sales
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Cooking Ingredients and Meals in Cameroon - Industry Overview

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