



Euromonitor
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Rice, Pasta and Noodles in Bosnia and Herzegovina

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Steady performance amid market maturity
- Growing demand for fresh and high-quality chilled pasta
- Convenience fuels instant noodle popularity

PROSPECTS AND OPPORTUNITIES

- Evolving demand and market saturation
- Ongoing growth of chilled pasta among premium consumers
- E-commerce expands category reach

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Staple Foods in Bosnia and Herzegovina - Industry Overview

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DISCLAIMER

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