



Euromonitor
International

Sweet Spreads in Taiwan

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sweet spreads registers solid growth in retail trade
- Honey-based products gain popularity and expand in convenience stores
- Miniature glass packaging meets customer demands for freshness and sustainability

PROSPECTS AND OPPORTUNITIES

- Consumers seek natural ingredients, low sugar and organic options
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Cooking Ingredients and Meals in Taiwan - Industry Overview

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