

# Sweet Spreads in Argentina

October 2024

Table of Contents

# Sweet Spreads in Argentina - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Demand for sweet spreads buckles as prices soar Honey capitalises on natural and healthy image Chocolate spreads come under pressure

#### PROSPECTS AND OPPORTUNITIES

Nut and seed-based spreads stand to gain appeal Private label is set to make a recovery in sweet spreads Imports to expand consumer choice in sweet spreads

#### CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2019-2024
Table 2 - Sales of Sweet Spreads by Category: Value 2019-2024
Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024
Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024
Table 6 - NBO Company Shares of Sweet Spreads: % Value 2020-2024
Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024
Table 8 - Distribution of Sweet Spreads by Category: Volume 2024-2029
Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029
Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Argentina - Industry Overview

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture Key trends in 2024 Competitive landscape Channel developments What next for cooking ingredients and meals?

# MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 19 - Penetration of Private Label by Category: % Value 2019-2024
Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

#### DISCLAIMER

SOURCES

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-argentina/report.