



Euromonitor
International

Other Hot Drinks in Singapore

December 2023

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Other Hot Drinks in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Co-branding with foodservice outlets and extension of Nutri-Grade policy into freshly prepared beverages

Multipacks and smaller pack sizes driven by supply-side disruptions

Chocolate-based flavoured hot drinks lack variety of drinking occasions, impacted by growing wellness trends

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DISCLAIMER

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