



Edible Oils in China

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils stabilises, although performances vary across categories
Social commerce to be the main driver of growth in retail e-commerce
Yihai Kerry continues to lead edible oils

PROSPECTS AND OPPORTUNITIES

Edible oils set to remain stable as the consumption structure shifts
Availability of domestic olive oil expected to grow rapidly
Private label set to see growth as retailers expand their outlets and product lines

CATEGORY DATA

- Table 1 - Sales of Edible Oils by Category: Volume 2019-2024
- Table 2 - Sales of Edible Oils by Category: Value 2019-2024
- Table 3 - Sales of Edible Oils by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Edible Oils by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Edible Oils: % Value 2020-2024
- Table 6 - LBN Brand Shares of Edible Oils: % Value 2021-2024
- Table 7 - Distribution of Edible Oils by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Edible Oils by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Edible Oils by Category: Value 2024-2029
- Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in China - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

- Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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