



Euromonitor
International

Edible Oils in China

October 2024

Table of Contents

Edible Oils in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils stabilises, although performances vary across categories
Social commerce to be the main driver of growth in retail e-commerce
Yihai Kerry continues to lead edible oils

PROSPECTS AND OPPORTUNITIES

Edible oils set to remain stable as the consumption structure shifts
Availability of domestic olive oil expected to grow rapidly
Private label set to see growth as retailers expand their outlets and product lines

CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2019-2024
Table 2 - Sales of Edible Oils by Category: Value 2019-2024
Table 3 - Sales of Edible Oils by Category: % Volume Growth 2019-2024
Table 4 - Sales of Edible Oils by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Edible Oils: % Value 2020-2024
Table 6 - LBN Brand Shares of Edible Oils: % Value 2021-2024
Table 7 - Distribution of Edible Oils by Format: % Value 2019-2024
Table 8 - Forecast Sales of Edible Oils by Category: Volume 2024-2029
Table 9 - Forecast Sales of Edible Oils by Category: Value 2024-2029
Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in China - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 18 - Penetration of Private Label by Category: % Value 2019-2024
Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/edible-oils-in-china/report.