

Carbonates in Bosnia and Herzegovina

December 2024

Table of Contents

Carbonates in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shift from regular to reduced sugar carbonates redefines market dynamics Growth in tonic water and orange carbonates driven by mixology trends Product innovation in non-cola carbonates support expansion

PROSPECTS AND OPPORTUNITIES

Sustained decline in carbonates amidst health and wellness trends Tonic water and mixers set to dominate growth prospects

Cola carbonates face declining demand but retain relevance

CATEGORY DATA

- Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 5 Off-trade Sales of Carbonates by Category: Volume 2019-2024
- Table 6 Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024
- Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2019-2024
- Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2019-2024
- Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
- Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
- Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
- Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
- Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
- Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
- Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
- Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029
- Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2024-2029
- Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2024-2029

Soft Drinks in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

- Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
- Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
- Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

- Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
- Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 31 Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
- Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
- Table 35 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 36 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 37 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 38 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 39 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 40 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 41 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 42 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 44 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 45 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 46 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 47 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 48 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 49 Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 50 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
- Table 51 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
- Table 52 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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