



Euromonitor
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Premium and Luxury Cars in France

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dynamism continues in 2024, but slower than in 2023
Mainstream premium and luxury cars largely dominate, but outsiders record the most dynamic growth in 2023
Customisation and personalisation play a growing role, while self-driving is still late to take off

PROSPECTS AND OPPORTUNITIES

At first sight, no reason to observe a slowdown, thanks to growing demand, electric cars, and new technologies
Worrying signs for electric and hybrid high-end cars; however, mainly for Western manufacturers
Sustainability outlook – the indirect competition from vintage premium and luxury cars

CATEGORY DATA

- Table 1 - Sales of Premium and Luxury Cars: Value 2019-2024
- Table 2 - Sales of Premium and Luxury Cars: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Premium and Luxury Cars: % Value 2019-2023
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- Table 6 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2024-2029

Luxury Goods in France - Industry Overview

EXECUTIVE SUMMARY

- Luxury goods in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for luxury goods?

MARKET DATA

- Table 7 - Sales of Luxury Goods by Category: Value 2019-2024
- Table 8 - Sales of Luxury Goods by Category: % Value Growth 2019-2024
- Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024
- Table 10 - NBO Company Shares of Luxury Goods: % Value 2019-2023
- Table 11 - LBN Brand Shares of Luxury Goods: % Value 2020-2023
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- Table 13 - Forecast Sales of Luxury Goods by Category: Value 2024-2029
- Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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