



Euromonitor
International

Experiential Luxury in Argentina

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Experiential Luxury in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023
Luxury hotels records highest percentage rise within category overall in 2023
Alvear Palace Hotel SAI is the leading player within experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period
Luxury hotels expected to register the fastest percentage growth over the forecast period

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DISCLAIMER

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