

# Experiential Luxury in the United Kingdom

October 2024

Table of Contents

#### Experiential Luxury in the United Kingdom - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

The ongoing value behind experiences as part of luxury lifestyles Leveraging sustainability and Al drives experiential luxury's development Both tradition and innovation feature in the competitive landscape

#### PROSPECTS AND OPPORTUNITIES

Luxury footprint expanding beyond long-established UK cities Sustainable experiential luxury will continue to be a cornerstone for new openings Heritage, health and harmony to determine future developments

#### CATEGORY DATA

Table 1 - Sales of Experiential Luxury by Category: Value 2019-2024
Table 2 - Sales of Experiential Luxury by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Experiential Luxury: % Value 2019-2023
Table 4 - LBN Brand Shares of Experiential Luxury: % Value 2020-2023
Table 5 - Forecast Sales of Experiential Luxury by Category: Value 2024-2029
Table 6 - Forecast Sales of Experiential Luxury by Category: % Value Growth 2024-2029

#### Luxury Goods in the United Kingdom - Industry Overview

#### EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for luxury goods?

#### MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2019-2024Table 8 - Sales of Luxury Goods by Category: % Value Growth 2019-2024Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024Table 10 - NBO Company Shares of Luxury Goods: % Value 2019-2023Table 11 - LBN Brand Shares of Luxury Goods: % Value 2020-2023Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2024Table 13 - Forecast Sales of Luxury Goods by Category: Value 2024-2029Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

### DISCLAIMER

SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/experiential-luxury-in-the-united-kingdom/report.