



# Experiential Luxury in India

October 2023

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## Experiential Luxury in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Strong current value growth in experiential luxury's retail sales in 2023  
Luxury hotels records highest percentage growth within experiential luxury in 2023  
EIH Ltd holds the lead in experiential luxury in 2022

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Retail value sales increase expected over 2023-2028  
Luxury hotels is expected to see the best performance over the forecast period

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