



Euromonitor
International

Polishes in Bosnia and Herzegovina

February 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail value remains positive, while volume growth is challenged by changing consumer preferences
Despite the challenge of changing footwear, shoe polish leads growth in 2024
Limited demand for furniture polish as modern furnishings do not require the product

PROSPECTS AND OPPORTUNITIES

Moderate decline in polishes as changing consumer preferences challenge growth
Shoe polish is set to lead growth despite the rising interest in casual shoes
Furniture polish is predicted to struggle, recording the most significant retail volume decline

CATEGORY DATA

- Table 1 - Sales of Polishes by Category: Value 2019-2024
- Table 2 - Sales of Polishes by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Polishes: % Value 2020-2024
- Table 4 - LBN Brand Shares of Polishes: % Value 2021-2024
- Table 5 - Forecast Sales of Polishes by Category: Value 2024-2029
- Table 6 - Forecast Sales of Polishes by Category: % Value Growth 2024-2029

Home Care in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

- Home care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for home care?

MARKET INDICATORS

- Table 7 - Households 2019-2024

MARKET DATA

- Table 8 - Sales of Home Care by Category: Value 2019-2024
- Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 13 - Distribution of Home Care by Format: % Value 2019-2024
- Table 14 - Distribution of Home Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/polishes-in-bosnia-and-herzegovina/report.