



**Euromonitor
International**

Personal Luxury in Mexico

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear) drives sales of personal luxury
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables electronics
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

- Designer apparel and footwear (ready-to-wear) to remain most important category, but super premium beauty and personal care offers further growth potential
- Boost to personal luxury to be driven by both local and international tourism
- General merchandise stores to remain the most important for personal luxury

CATEGORY DATA

- Table 1 - Sales of Personal Luxury by Category: Value 2019-2024
- Table 2 - Sales of Personal Luxury by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Personal Luxury: % Value 2019-2023
- Table 4 - LBN Brand Shares of Personal Luxury: % Value 2020-2023
- Table 5 - Distribution of Personal Luxury by Format: % Value 2019-2024
- Table 6 - Forecast Sales of Personal Luxury by Category: Value 2024-2029
- Table 7 - Forecast Sales of Personal Luxury by Category: % Value Growth 2024-2029

Luxury Goods in Mexico - Industry Overview

EXECUTIVE SUMMARY

- Luxury goods in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for luxury goods?

MARKET DATA

- Table 8 - Sales of Luxury Goods by Category: Value 2019-2024
- Table 9 - Sales of Luxury Goods by Category: % Value Growth 2019-2024
- Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024
- Table 11 - NBO Company Shares of Luxury Goods: % Value 2019-2023
- Table 12 - LBN Brand Shares of Luxury Goods: % Value 2020-2023
- Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2024
- Table 14 - Forecast Sales of Luxury Goods by Category: Value 2024-2029
- Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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