



# Sweet Spreads Packaging in Canada

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Glass jars gaining share in chocolate spreads packaging  
Glass jars continue to be the dominant pack type in jams and preserves  
Rigid plastic accounts for two thirds of sweet spreads packaging unit volumes

### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers to gain share in nut- and seed-based spreads  
Folding cartons expected to gain share in nut- and seed-based spreads packaging

## Sweet Spreads Packaging in Canada - Company Profiles

## Packaging Industry in Canada - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
Aluminium/plastic pouches gaining share in shelf stable seafood due to their convenience  
Large pack sizes popular in plant-based milk  
Glass bottles the main pack type in non-alcoholic wine due to consumer preferences  
Small pack sizes gaining share in beauty and personal care products due to their convenience  
rPET gains share in soft drinks due to strong infrastructure and cost effectiveness

### PACKAGING LEGISLATION

New rules drafted to improve recycling of plastic packaging  
Nutritional labels to be introduced to ensure quality and increase awareness

### RECYCLING AND THE ENVIRONMENT

Sustainability gains momentum in alcoholic drinks due to new product launches  
Folding cartons to gain share as a move towards sustainability  
Convenient packing to gain popularity due to rise in on-the-go consumption  
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2021/2022 and Targets for 2023

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