



**Euromonitor
International**

Limited-Service Restaurants in Austria

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Foodservice value growth slows, however, outlet expansion is strong for limited-service restaurants
Kenny's becomes established as a key brand in the rising poke bowl trend
Slow down in the expansion of the formerly dynamic Bistrobox brand

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants is expected to benefit from strengthening consumer demand
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Franchise concepts are set to increase, shaping the forecast period

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Consumer Foodservice in Austria - Industry Overview

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DISCLAIMER

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