



Euromonitor  
International

# Sweet Spreads Packaging in Sweden

August 2024

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## Sweet Spreads Packaging in Sweden - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Glass jars the dominant pack type in sweet spreads

Mid-sized packs are the most popular

The 250g pack size is gaining popularity in honey

#### PROSPECTS AND OPPORTUNITIES

Blue Ocean Closures, Swed-jam and Research Institutes of Sweden team up for bio-based fibre lids

PET bottles to gain pack type share in sweet spreads

## Sweet Spreads Packaging in Sweden - Company Profiles

## Packaging Industry in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Folding cartons lead in meals and soups due to sustainability concerns and their low cost

Glass bottles are gaining share in RTD tea due to eco-conscious consumer choices

Metal beverage cans gaining popularity in alcoholic drinks, supported by sustainability trends

Glass bottles are favoured in fragrances for their eco-friendly, premium appeal

Laundry care packaging focuses on eco-friendly innovations

### PACKAGING LEGISLATION

Sweden enforces recycling and reduction in single-use plastics

### RECYCLING AND THE ENVIRONMENT

Magnus Barefoot IPA beer introduces innovative, sustainable packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-sweden/report](https://www.euromonitor.com/sweet-spreads-packaging-in-sweden/report).