



Sweet Spreads Packaging in Sweden

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars the dominant pack type in sweet spreads

Mid-sized packs are the most popular

The 250g pack size is gaining popularity in honey

PROSPECTS AND OPPORTUNITIES

Blue Ocean Closures, Swed-jam and Research Institutes of Sweden team up for bio-based fibre lids

PET bottles to gain pack type share in sweet spreads

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