



# Sweet Spreads Packaging in Turkey

July 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Glass jars maintains growth in packaging volumes for nut and seed based spreads and chocolate spreads

PET bottles sees rising packaging volumes in honey

In jams and preserves, 200g aluminium/plastic pouches witnesses a boost

#### PROSPECTS AND OPPORTUNITIES

Nutella moves towards innovative packaging in chocolate spreads, driving growth for PET and glass jars

Squeezable plastic tubes to see upswing for honey packaging during the forecast period

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