

# Limited-Service Restaurants in the United Kingdom

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# Limited-Service Restaurants in the United Kingdom - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Cost-conscious dining in the UK: The continued rise of limited-service restaurants Asian and Latin American options grow from a low base Intense competition among third-party delivery services

#### PROSPECTS AND OPPORTUNITIES

Broadening consumer reach: Adopting a multi-channel approach and expanding menu offerings Delivery set to drive growth, while eat-in will face further challenges Sustainability and eco-consciousness will remain key focus areas

#### CATEGORY DATA

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#### Consumer Foodservice in the United Kingdom - Industry Overview

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