



Euromonitor  
International

# Limited-Service Restaurants in the Netherlands

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Limited-service restaurants show positive growth in 2024, although the number of outlets declines  
Chained players outperform independents thanks to better resources  
McDonald's retains top position but faces ongoing competition, especially from Domino's

PROSPECTS AND OPPORTUNITIES

Healthy growth forecast for limited-service restaurants  
Third-party delivery will be major driver of sales for the category in the coming years  
Investments in new technologies are key to achieving growth

CATEGORY DATA

- Table 1 - Limited-Service Restaurants by Category: Units/Outlets 2019-2024
- Table 2 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2019-2024
- Table 3 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2019-2024
- Table 4 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2019-2024
- Table 5 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2019-2024
- Table 6 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2019-2024
- Table 7 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2024
- Table 8 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2024
- Table 9 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2024-2029
- Table 10 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029
- Table 11 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2024-2029
- Table 12 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2024-2029
- Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029
- Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

Consumer Foodservice in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture  
2024 key trends  
Competitive landscape  
Independent foodservice developments  
What next for consumer foodservice?

MARKET DATA

- Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
- Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
- Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
- Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
- Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
- Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
- Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
- Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
- Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024
- Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
- Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
- Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
- Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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## SOURCES

### Summary 1 - Research Sources

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