



Euromonitor  
International

# Rx/Reimbursement Adult Incontinence in the US

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Medicaid disenrollment poses challenges for vulnerable populations, including older people  
Florida inactive in Medicaid re-enrolment, while most states take steps to streamline re-enrolment  
Updated guidelines for women’s preventative health include annual incontinence screening

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Tissue and Hygiene in the US - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/rx-reimbursement-adult-incontinence-in-the-us/report](https://www.euromonitor.com/rx-reimbursement-adult-incontinence-in-the-us/report).