



Euromonitor
International

Retail Adult Incontinence in Bosnia and Herzegovina

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Ageing population drives growth in 2024
- Violeta doo benefits from strong loyalty to local brands
- Health and beauty specialists offer a broad and expanding product range

PROSPECTS AND OPPORTUNITIES

- Retail adult incontinence faces stagnant volume sales
- Significant e-commerce growth anticipated
- Growth of sustainable options and private label

CATEGORY DATA

- Table 1 - Sales of Retail Adult Incontinence by Category: Value 2019-2024
- Table 2 - Sales of Retail Adult Incontinence by Category: % Value Growth 2019-2024
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- Table 5 - Forecast Sales of Retail Adult Incontinence by Category: Value 2024-2029
- Table 6 - Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2024-2029

Tissue and Hygiene in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

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- 2024 key trends
- Competitive landscape
- Retail developments
- What next for tissue and hygiene?

MARKET INDICATORS

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- Table 8 - Infant Population 2019-2024
- Table 9 - Female Population by Age 2019-2024
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- Table 14 - Forecast Total Population by Age 2024-2029
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MARKET DATA

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/retail-adult-incontinence-in-bosnia-and-herzegovina/report.