



Euromonitor  
International

# Retail Tissue in North Macedonia

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2024 DEVELOPMENTS

Growth for retail tissue due to price rises and premiumisation  
Paloma dd retains the lead with augmented share in 2024  
Supermarkets continues to lead, but e-commerce gains ground

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Tissue and Hygiene in North Macedonia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/retail-tissue-in-north-macedonia/report](http://www.euromonitor.com/retail-tissue-in-north-macedonia/report).