

Rx/Reimbursement Adult Incontinence in the Czech Republic

March 2025

Rx/Reimbursement Adult Incontinence in the Czech Republic - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

New legislation adjusts reimbursement limits and VAT on incontinence products

The competitive landscape sees very little change in 2024

Pharmacies remains the dominant distribution channel for Rx/reimbursement adult incontinence products

PROSPECTS AND OPPORTUNITIES

Rx/reimbursement adult incontinence set to see further growth

Subscription services are expected to gain in popularity

Quality of life and personal hygiene will further fuel demand

CATEGORY DATA

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- Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2024-2029
- Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2024-2029

Tissue and Hygiene in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tissue and hygiene?

MARKET INDICATORS

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MARKET DATA

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SOURCES

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