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Retail Adult Incontinence in the Netherlands

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Ageing population and greater acceptance of incontinence drive category growth
Essity maintains market leadership, but private label gains traction
E-commerce emerges as a key distribution channel, though offline remains dominant

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/retail-adult-incontinence-in-the-netherlands/report.