

Colour Cosmetics in Bosnia and Herzegovina

May 2025

Table of Contents

Colour Cosmetics in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Healthy performance for colour cosmetics Cosnova goes from strength to strength E-commerce particularly popular for colour cosmetics

PROSPECTS AND OPPORTUNITIES

Constant innovation will support value sales South Korean and Japanese brands continue to drive trends Skin care benefits, as well as technology increasingly influence purchasing decisions

CATEGORY DATA

Table 1 - Sales of Colour Cosmetics by Category: Value 2019-2024
Table 2 - Sales of Colour Cosmetics by Category: % Value Growth 2019-2024
Table 3 - Sales of Colour Cosmetics by Premium vs Mass: % Value 2019-2024
Table 4 - NBO Company Shares of Colour Cosmetics: % Value 2020-2024
Table 5 - LBN Brand Shares of Colour Cosmetics: % Value 2021-2024
Table 6 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2021-2024
Table 7 - Forecast Sales of Colour Cosmetics by Category: Value 2024-2029
Table 8 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2024-2029
Table 9 - Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2024-2029

Beauty and Personal Care in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture 2024 key trends Competitive landscape Retail developments What next for beauty and personal care ?

MARKET DATA

Table 10 - Sales of Beauty and Personal Care by Category: Value 2019-2024 Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024 Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024 Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024 Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024 Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024 Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024 Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024 Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029 Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value 2024-2029 DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/colour-cosmetics-in-bosnia-and-herzegovina/report.