



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bolivia

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Foreign-currency shortage undermines supply of e-vapour products

E-vapour distribution formalises

Grocery retailers widen distribution of e-vapour products

PROSPECTS AND OPPORTUNITIES

Growth in licit trade of e-vapour products we be limited

Range of flavours will continue to widen, as manufacturers seek to appeal to younger consumers

Some e-vapour products will be positioned as promoting wellness

CATEGORY INDICATORS

Table 1 - Number of Adult Vapers 2019-2024

CATEGORY DATA

Table 2 - Sales of Smokeless Tobacco by Category: Volume 2019-2024

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Tobacco in Bolivia - Industry Overview

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Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

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SOURCES

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