

# Cigars, Cigarillos and Smoking Tobacco in Egypt

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# Cigars, Cigarillos and Smoking Tobacco in Egypt - Category analysis

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Different growth trajectories in cigars, cigarillos and smoking tobacco

Eastern Co dominates cigars and cigarillos while Al Nakhla Tobacco Co heads smoking tobacco

Forecourt retailers leads cigars and cigarillos while hospitality dominates smoking tobacco

## PROSPECTS AND OPPORTUNITIES

Improving economic situation and consistent supply to support cigars, cigarillos and smoking tobacco

Flavoured varieties and premium products to gain momentum

Pipe tobacco to continue to benefit from the culture of hookah smoking

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