



# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Azerbaijan

May 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Closed system single use registers significant value and volume growth  
Expected competitor for British American Tobacco in near future  
Open vaping systems and closed system rechargeable and cartridges register volume decline

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Continued healthy growth for closed system single use  
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Plain packaging

Advertising and sponsorship

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