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# Contact Lenses and Solutions in the United Kingdom

June 2025

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Sales of contact lenses stabilise in 2025 after the highs of the last few years

Johnson & Johnson facing growing competition

Myopia control contact lenses thriving in the UK

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Pressure on manufacturers to focus on value

Retail e-commerce set to benefit from Wiser Wallet consumers

Smart contact lenses provide a vision of the future

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