



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Georgia

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Cigars, Cigarillos and Smoking Tobacco in Georgia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Affluent consumers are increasingly drawn to high-quality, handcrafted cigars

Strong brand recognition and widespread product availability support leading position of Scandinavian Tobacco Group A/S

Food/drink/tobacco specialists lead, offering a wide range of products and expert advice

PROSPECTS AND OPPORTUNITIES

Further market expansion anticipated

Strong consumer loyalty to well-established brands

Shifting preferences toward more diverse and personalised smoking experiences

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024

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Tobacco in Georgia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Health warnings
Plain packaging
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

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MARKET DATA

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Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

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