



Euromonitor
International

Sunglasses in the US

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Table of Contents

Sunglasses in the US - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Renewed pressure on sunglasses amidst economic and trade headwinds

Luxottica US Holdings leverages the strength of the Ray-Ban and Prada brands to consolidate its leadership of sunglasses

Retail offline dominates but retail e-commerce rebounds

PROSPECTS AND OPPORTUNITIES

Economic headwinds to slow the recovery of sunglasses in the forecast period

Smart sunglasses on the rise as tech meets style

Sports and outdoor trends to ignite growth opportunities in sunglasses

CATEGORY DATA

Table 1 - Sales of Sunglasses: Volume 2020-2025

Table 2 - Sales of Sunglasses: Value 2020-2025

Table 3 - Sales of Sunglasses: % Volume Growth 2020-2025

Table 4 - Sales of Sunglasses: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Sunglasses: % Value 2020-2024

Table 6 - LBN Brand Shares of Sunglasses: % Value 2021-2024

Table 7 - Distribution of Sunglasses by Format: % Value 2020-2025

Table 8 - Forecast Sales of Sunglasses: Volume 2025-2030

Table 9 - Forecast Sales of Sunglasses: Value 2025-2030

Table 10 - Forecast Sales of Sunglasses: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Sunglasses: % Value Growth 2025-2030

Eyewear in the US - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for eyewear?

MARKET DATA

Table 12 - Sales of Eyewear by Category: Volume 2020-2025

Table 13 - Sales of Eyewear by Category: Value 2020-2025

Table 14 - Sales of Eyewear by Category: % Volume Growth 2020-2025

Table 15 - Sales of Eyewear by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Eyewear: % Value 2020-2024

Table 17 - LBN Brand Shares of Eyewear: % Value 2021-2024

Table 18 - Distribution of Eyewear by Format: % Value 2020-2025

Table 19 - Forecast Sales of Eyewear by Category: Volume 2025-2030

Table 20 - Forecast Sales of Eyewear by Category: Value 2025-2030

Table 21 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030

Table 22 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sunglasses-in-the-us/report.